

ACTRA
TORONTO



ACTRA AWARDS IN TORONTO 2023



WE'RE BACK!

For the first time since 2020, the ACTRA Awards in Toronto will return to an in-person format. We hope you'll join us!



WHAT

The 21st ACTRA Awards in Toronto will take place during the day at an intimate in-person luncheon.

WHERE

We're happy to announce we'll be handing out this year's awards at the Palais Royale in Toronto.

WHEN

Wednesday, April 26th, 2023, at 12:00 p.m. (Doors open at 11:00 a.m.)

WHO

A smaller live audience, consisting of nominees, special guests, past winners and sponsors.

NEW IN 2023!

For the first time in our 80-year history, select segments of the 21st ACTRA Awards in Toronto will be available to view online following the live event, allowing everyone to celebrate the best performances in Canada.

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RETURNING FOR OUR 21ST YEAR

JOIN US IN CELEBRATING THE 21ST ACTRA AWARDS IN TORONTO,
LIVE AND IN PERSON ON APRIL 26, 2023

DIAMOND - \$15,000

- Full table of ten (10) tickets to the Awards luncheon on April 26, 2023
- Verbal acknowledgement of Diamond sponsor(s) by awards host at live show and in subsequent online broadcast
- Your logo included in congratulations letter/card sent with flowers to Outstanding Performance Award nominees (20 nominees in total)
- Title sponsor of 2023 Members' Choice Series Ensemble Award
- Photo opportunity with Series Ensemble Award winners and exclusive rights to share photo provided by ACTRA Toronto and branded with sponsor's logo across sponsor's social media channels
- ACTRA Toronto will amplify sponsor's Series Ensemble award-winner post to a combined 45,000+ followers across @actratoronto social media channels
- Your company name and sponsor level on the "winners" news release; distributed by wire service
- Your logo on professionally designed colour signage at venue entrance
- Your logo on professionally designed Playback Online interstitial, which runs for one week after the event
- Your logo linked to your website on dedicated sponsor page on actratoronto.com
- Your logo displayed on a sponsor slide during the live show
- Sponsor thanked by ACTRA Toronto on social media
- 60-second promotion aired during live show and in subsequent online broadcast (to be provided by the sponsor)
- Your logo displayed on your own sponsor slide in online broadcast
- Only one (1) sponsorship available at the Diamond level

PLATINUM - \$10,000

- Six (6) tickets to the Awards luncheon on April 26, 2023
- Verbal acknowledgement of Platinum sponsor(s) by awards host at live show and in subsequent online broadcast
- Your company name and sponsor level on the "winners" news release; distributed by wire service
- Your logo on professionally designed colour signage at venue entrance
- Your logo on professionally designed Playback Online interstitial, which runs for one week after the event
- Your logo linked to your website on dedicated sponsor page on actratoronto.com
- Your logo displayed on sponsor slide during live show
- Sponsor thanked by ACTRA Toronto on social media
- 30-second promotion during live show in online broadcast (to be provided by the sponsor)
- Your logo displayed on a sponsors' slide during online broadcast



**Get in touch to discuss
how you can be a part
of this special event
celebrating Canadian
performances and
storytelling.**

Contact:

Karen Ritson

647-668-5296

kritson@actratoronto.com

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SPONSORSHIP LEVELS

GOLD - \$5,000

- Four (4) tickets to the Awards luncheon on April 26, 2023
- Your company name and sponsor level on the "winners" news release; distributed by wire service
- Your logo on professionally designed colour signage at venue entrance
- Your logo on professionally designed Playback Online interstitial, which runs for one week after the event
- Your logo linked to your website on dedicated sponsor page on actratoronto.com
- Your logo displayed on sponsor slide during live show
- Sponsor thanked by ACTRA Toronto on social media
- 15-second promotion during live show and in online broadcast (to be provided by the sponsor)
- Your logo displayed on a sponsors' slide during online broadcast

SILVER - \$4,000

- Two (2) tickets to the Awards luncheon on April 26, 2023
- Your company name and sponsor level on the "winners" news release; distributed by wire service
- Your logo on professionally designed colour signage at venue entrance
- Your logo on professionally designed Playback Online interstitial, which runs for one week after the event
- Your logo linked to your website on dedicated sponsor page on actratoronto.com
- Your logo displayed on sponsor slide during live show
- Sponsors thanked by ACTRA Toronto on social media
- Your logo displayed on a sponsors' slide during online broadcast

BRONZE - \$3,000

- Your logo on professionally designed colour signage at venue entrance
- Your logo linked to your website on dedicated sponsor page on actratoronto.com
- Your logo displayed on a sponsor slide during online broadcast
- Sponsors thanked by ACTRA Toronto on social media



Get in touch to discuss how you can be a part of this special event celebrating Canadian performances and storytelling.

Contact:

Karen Ritson

647-668-5296

kritson@actratoronto.com

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BOOK YOUR SPONSORSHIP!

DIAMOND - \$15,000

SILVER - \$4,000

PLATINUM - \$10,000

BRONZE - \$3,000

GOLD - \$5,000



*Don't miss this opportunity!
Deadline for sponsorships is
April 12, 2023.*

Payment

To pay by credit card or direct deposit, please contact **Karen Ritson** at 647-668-5296 or kritson@actratoronto.com

Cheques should be payable to "ACTRA Toronto" and sent with a copy of this form to

Attention: Karen Ritson,
ACTRA Toronto, 625 Church Street,
Suite 200, Toronto, ON, M4Y 2G1

Logo Recognition

Please email a copy of your logo in a high-resolution format to **Karen Ritson** at kritson@actratoronto.com

Name: _____

Organization: _____

Address: _____

Phone: _____

Website: _____

Social: Instagram _____ Twitter _____ Facebook _____

Email: _____

Signature: _____



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